FIT FOR MARKET CONQUEST?



You want to expand your market, but still have doubts whether and how the investment will really pay off? Whether your products will be as successful in the new territories as in your previous territory? Or do you have a new, innovative business idea?



In a speed workshop, we look at your future market together and create facts that give you a clear picture of your conquest concept. In this way, we create a solid basis of topics that we are happy to deepen with you in the workouts!

We check your market with you:

- Market situation: What are the current market conditions?
- Clientele and culture: Who are the customers and how do they buy?
- Success factors and potential : What can make us successful and to what extent?
- **Risks and opportunities :** What do we have to pay special attention to?
- Sales structure: How do we have to position ourselves to be successful?

